



Services & Pricing Guide

Creative Developer

www.designbycristina.com

PROCESS

How it works

A limited number of brand, Web site, and Forms App projects are taken on each season, by referral. Here's what working together looks like.

01 **Book a discovery call**

A conversation to dive into your vision, challenges, and goals, and explore the best strategy to bring your ideas to life.

02 **The proposal**

Once aligned on your vision, you'll receive a detailed proposal outlining scope, timeline, and investment.

03 **Your investment**

Once approved, we finalize the agreement and secure your spot with an initial payment, then kick off the creative process.

04 **Receive your access**

Upon completion, you'll receive full access to all final files. Ongoing updates and refinements are supported after launch.

PRICING

Services & Investment

Web Site Design

Hourly rate: \$125/hr for clients who know exactly what they need. One hour minimum.

NEW WEB SITE PACKAGE

INVESTMENT

The Essentials — one page, built in sections

\$1,000

Hero · The Offer · Services · About · Contact

The Foundation — up to 4 pages

\$1,400

The Signature — up to 6 pages

\$1,600

The Complete Brand — up to 8 pages

\$2,000

Brand & Logo Design

PACKAGE

INVESTMENT

Simple Brand Package — 3 logo concepts, 3 color palettes

\$800

Logo Design — 1 concept, 1 round of edits

\$375

Logo Design — 3 concepts, 3 rounds of edits

\$650

Logo Design — 6 concepts, 6 rounds of edits

\$1,400

Marketing & Add-Ons

SERVICE

INVESTMENT

Social Media Setup — accounts, aesthetic, uniform presence

\$800

Writing content

TBD

Sourcing images

TBD

Graphic design — menus & one-off pieces

TBD

Additional services are available as add-ons to any package, priced based on scope.

Let's get started

Reach out, by referral or otherwise. Let's make something beautiful together.

[SCHEDULE A CALL](#)

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Cristina

CREATIVE DEVELOPER